



**ADUSUMILLI GOPALAKRISHNAIAH & SUGARCANE
GROWERS SIDDHARTHA DEGREE COLLEGE OF
ARTS & SCIENCE**

**VUYYURU-521165, KRISHNA (DIST) ANDHRA
PRADESH**

NAAC 'A' Grade COLLEGE

**MANAGED BY: SIDDHARTHA ACADEMY OF GENERAL & TECHNICAL EDUCATION
VIJAYAWADA-10**

National Webinar on

**“Teaching Management to Commerce and
Management”**

On 4th August, 2020 @ 10:00 AM – 1.00PM

Organized By

**Department of Commerce & Economics
In association with IQAC**

Invited Speaker:



Dr. G.VIDYANATH

Resource Person to *UGD-HRD Centers* of
Osmania University
Maulana Azad National Urdu University

Chief Patrons:

Sri N. Venkateswarlu, President, SAGTE

Sri P.LakshmanaRao, Secretary & Correspondent, SAGTE

Sri T.SrihariRao, Convenor of the College

Prof. L.K.MohanaRao

A.G.& S.G Siddhartha Degree college of Arts & Science, Vuyyuru.

NAME OF THE EVENT: NATIONAL LEVEL WEBINAR

- **Topic : TEACHING MANAGEMENT TO COMMERCE AND MANAGEMENT**
- **Date conducted : 04/08/2020**
- **Keynote address:** Commerce and Management Education is an essential part and all the activities of such are related to the world of Corporate Business. It cannot be separated from human and business life. According to the many thinkers, Commerce and Management Education is the reality and practical education of day-to-day running life. Commerce and Management education has given a strong value as it is go on attracting a large number of Students enrolment (i.e. students are usually encouraging and motivating due to the valuable outcome of this education).
- **Technical session I :**
Resource person: Dr. G. Vidyanath

Resource person to UGD-HRO centres of Osmania University.

Topic covered: **Objectives of the study**

1. To highlight the importance and growing role of Commerce and Management education in India.
2. To identify the Challenges faced by Commerce and Management education in India.
3. To observe the various Opportunities available from the Commerce and Management education in India.
4. To suggest the measures that can be taken to make the Commerce and Management education more effective in India.

Education

Education is the movement which brings the students, people and the whole society from darkness to light. Education is a natural melodious and enlightened development of man's instinctive supremacies.

Education is the dynamic process which activates the inbuilt traits and develops the child according to the needy situation and time. It always urges individual towards progress and thereby helps in the reconstruction

of society and the whole nation. Education has no end, it is a continuous process.

Commerce Education

Commerce education is the platform for any common man to conduct the various business activities smoothly and progressively. Commerce education is basically that form of instruction which directly and indirectly prepares the businessman for his work. It is the Madras in Chennai, the pioneer State where it started first Commerce Higher education with Book Keeping Course in 1886. At present scenario due to the desirable and significant implications of Commerce education, it had gained a prominent place in academic disciplines of India. In anticipation of technological advancement Commerce education has woke up the phase of industrial development and Growth in India. Further the breed and revolution of technology has also given the birth to many other dimensions of Commerce including E-Banking, Marketing, E-Finance, e-Commerce etc.

Management Education

Management Education is the process of practising and learning different skills which are very vital to the upliftment of Business world. At present Scenario due to the vast and advance growing technology, Management education serves as an important role. The shadow of Management Education came in India in the 20th Century and became one of the strong supports across Indian universities, Work area and even in the entire Societies of India. It has important role to play in Indian Entrepreneurship and Management field. From its initial opening till today it is witnessing a continuous growth with huge number of student's enrolment and Management educational Institutions.

Photos

- Paper advertisement
- National virtual seminar

CERTIFICATE



**ADUSUMILLI GOPALAKRISHNAIAH AND SUGARCANE GROWERS
SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE,
(AUTONOMOUS) VUYYURU A.P**
(Accredited at "A" level by NAAC, Bengaluru)



Department of Commerce

CERTIFICATE

This is to Certify Shri/Smt/Kum/Dr
has Successfully completed National Webinar on "Teaching Management to Commerce and Management"
Conducted by the Department of Commerce from 4-8-2020 We wish him/her bright future

Co-ordinator

Head of Department

Principal

BROCHURE OF NATIONAL WORKSHOP



AG& SG SIDDHARTHA DEGREE
COLLEGE OF ARTS& SCIENCE
VUYYURU, KRISHANA
DISTRICT, ANDHRA PRADESH

Convenor

Dr. D. Bala Krishana Principal

Organising Secretary

Dr.T.Venkateswara Rao HOD(PG)

Co-ordinator

Dr. K. Venkateswarlu HOD (UG)

COMMERCE DEPARTMENT (PG & UG)

A THREE-DAY NATIONAL LEVEL ONLINE WORKSHOP ON "TAX PLANNING & MANAGEMENT" 2020

10-12, NOVEMBER , 2020

2 PM - 4 PM

THE SPEAKERS



Dr. RAVI KUMAR JASTI

Sr. Assistant Prof. OU, HYD



Dr. INDRAKANTI SEKHAR

Sr. Assistant Prof. OU, HYD



Dr. K. CH. A. V. S. N. MURTHY

Chartered Accountant, HYD



Dr.T.Venkateswara
Rao

HOD (PG)

Organising Secretary

DISCUSSIONS AND INSIGHTS



TAX ADMINISTRATION

Dr. Ravi Kumar Jasti OU, HYD



TAX PLANNING

Dr. Indrakanti Sekhar OU, HYD



E FILING & FACELESS ASSESSMENT

Dr. K. Ch. A. V. S. N. Murthy,
Chartered Accountant, HYD

REGISTRATION

CALL +91 9848726150/9491737921

agsgcomworkshop2020@gmail.com

A.G & S.G Siddhartha Degree College of Arts & Science, Vuyyuru

DEPARTMENT OF COMMERCE

Three day National Level Workshop TAX PLANNING AND MANAGEMENT

10th, 11th and 12th /NOV/2020

NAME OF THE EVENT: NATIONAL LEVEL ONLINE WORKSHOP

- **Topic : TAX PLANNING AND MANAGEMENT**
- **Date Conducted:** 10th, 11th and 12th /NOV/2020
- **Keynote address:** Taxes are the compulsory contribution by the citizens of a country for meeting different government expenditures there are three stages in the imposition of tax by the Govt. First step is the declaration of the liability by the Govt. i.e what are all the income chargeable to Tax, second are is the assess means and tax payment by 7 persons and the taxes are is the method of recovery of tax if it was not paid on time. Tax planning management focus efficient administration of Tax procedures and maximization of tax liability through eligible schemes.
- **Technical session I :**
Resource person:

Topic covered: TAX PLANNING

Tax planning is an exercise undertaken to minimize tax liability through the best use of all available exemptions, deductions, rebates and reliefs to reduce income. Tax planning can be defined as an arrangement of one's financial and business affairs by taking legitimately in full benefit of all deductions, exemptions, allowances, reliefs and rebates so that tax liability reduces to minimum. In other words, all arrangements by which the tax is saved by ways and means which comply with the legal obligations and requirements and are not colourable devices or tactics to meet the letters of law but not the spirit behind these, would constitute tax planning.

Photos

- **Technical session II :**
Resource person:

Topic covered: TAX EVASION

Tax evasion is illegal action in which a individual or company to avoid paying tax liability. It involves hiding or false income, without proof of inflating deductions, not reporting cash transaction etc. Tax evasion is serious offense comes under criminal charges and substantial penalties.

Rooting for taxes is never an easy thing because most people question that concept of giving away part of their earning to a government but the fact is that taxes are an important source of income for the government. This is the money that is invested in various development projects that are meant to improve the company's situation. But the country has been facing a massive problem with tax evasion. People who should be paying taxes have found ways not to pay them and, as a result, it may be said that the income of the country has been suffering. So let's take a look at what are the ways in which people are avoiding taxes and what are the penalties for it.

Photos

- **Technical session III :**
Resource person:

Topic covered: TAX AVIODANCE

Tax avoidance is an act of using legal methods to minimize tax liability. In other words, it is an act of using tax regime in a single territory for one's personal benefits to decrease one's tax burden. Although Tax avoidance is a legal method, it is not advisable as it could be used for one's own advantage to reduce the amount of tax that is payable. Tax avoidance is an activity of taking unfair advantage of the shortcomings in the tax rules by finding new ways to avoid the payment of taxes that are within the limits of the law. Tax avoidance can be done by adjusting the accounts in such a manner that there will be no violation of tax rules. Tax avoidance is lawful but in some cases it could come in the category of crime.

Photos

Signature of the HOD

CERTIFICATE



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Department of Commerce



CERTIFICATE

This is to Certify Shri/Smt/Kum/Dr

has Successfully completed Three Day Workshop on **“TAX PLANNING AND MANAGEMENT”**

Conducted by the Department of Commerce from 10-11-2020 to 12-11-2020 We wish him her bright future

Co-ordinator

Head of Department Principal

BROCHURE OF NATIONAL WORKSHOP



**ADUSUMILLI GOPALAKRISHNAIAH &
SUGARCANE GROWERS SIDDHARTHA DEGREE
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**VUYYURU-521165, KRISHNA (DIST) ANDHRA PRADESH
NAAC 'A' Grade COLLEGE**

**MANAGED BY: SIDDHARTHA ACADEMY OF GENERAL & TECHNICAL EDUCATION
VIJAYAWADA-10**

National Webinar on

“GROW WITH SBI ”

Future of Banking Industry in India

On 21th january, 2021 @ 10:00 AM – 1.00PM

Organized By

**Department of Commerce & Economics
In association with IQAC**

Invited Speaker:



Saibaba Machiraju

AGM SBI

***State Bank Institute of Learning and Development
Machilipatnam***

Chief Patrons:

Sri N. Venkateswarlu, President, SAGTE

Sri P.LakshmanaRao, Secretary & Correspondent, SAGTE

Sri T.SrihariRao, Convenor of the College

Prof. L.K.MohanaRao, Academic Officer, SAGTE

Chairman:

Dr. D. Balakrishna

Principal, AG&SG Siddhartha Degree College

Co-Chairman:

Sri K.Satyanarayana

S.O, AG&SG Siddhartha Degree College

Convenor:

Dr.K.Venkateswarlu

Head, Department of Commerce

Co-Convenor:

Sri.N.Ramarao

Head, Department of Economics

Organizing Committee:

Sri N.Vasanath Rao

Department of Commerce

Sri R.V. Sivarao

Department of Politics

Sri V.Gopichand

Department of Commerce

Sri K.Sekhar babu

Department of Commerce

Ms.A.N.L Manohari

Department of Commerce

Sri T.Naga Prasad

Head, Department of Computer Science

❖ **Free Registration**

❖ **E-Certificate will be provided to all registered participants**

❖ **Registered Participants will get the Webinar link in What-app Group**

❖ **Webinar will be organized through ZOOM App**

❖ **Contact no:-----**

A.G & S.G Siddhartha Degree College of Arts & Science, Vuyyuru

DEPARTMENT OF COMMERCE

One day National Level Webinar on Grow With SBI

25.01.2021

NAME OF THE EVENT: NATIONAL WEBINAR

- **Topic : GROW WITH SBI**
- **Date conducted : 25/01/2021**
- **Keynote address:**

State Bank Institute of Learning and Development has number of branches spread across India. Branch banking has undergone significant changes in response to the competition in financial services market and the ever increasing consumer demands. This leads to a single consumer bearing more than one account in different banks and due to internet banking, as in case of SBI State Bank Institute of Learning And Development branch, fund transfer between these banks is also possible.

- **Technical session I :**

Resource person: Sri. M. Sai Baba (A.G.M. of S.B.I)

**Topic covered: State Bank Institute of learning and development
M.T.M**

SBI offers largest learning & development infrastructure in Indian Banking space with 47 learning centres and 5 apex institutes across the country. Additionally the bank offers over 300 e-lessons including 30 created by the Harvard Business School.

Additionally, we have tie-ups with globally reputed management institutes for specialized training and skill enhancement programs.

For our new recruits, our intensive 2 year training program is designed to be a healthy mix of classroom training and on the job learning. On joining, you undergo a 1 week developmental program on leadership and 6 weeks of intensive classroom program across 6 functional areas - General Banking, Credit, Marketing, Investment Banking, Rural Banking and IT. Additionally you undergo 1.5 years of cross functional

rotational programs across branches for a holistic grooming for a banking career.

Photos



Resource persons and Dignitaries on the Dias along with Principal K.Satyanarayana and HOD of Commerce & Economics



Participants at the National Level Webinar



Resource person: Sr. V. Sai Baba

- **Technical session II :**

Resource person: Sr. v. Sai sarvotham (chief manger SBI)

Topic covered: Corporate Governance, Business Ethics and Sustainability

SBI encourages and respects professional behaviour that encapsulates strong moral values. The ethos of the organization emphasizes on zero tolerance towards unethical business practices. The Bank expects each of its employees to abide by its working culture by conducting professionally, with integrity and in compliance with applicable laws and regulations. SBI is an equal opportunity employer adhering to the Equal Remuneration Act, 1976 and making no discrimination in remuneration on the basis of gender or any other form

of diversity. The Bank remains committed to providing equal opportunities in employment and creating an inclusive workplace in which all employees are treated with respect and dignity. Bank's "Equal Opportunity Policy for Persons with Disabilities" is in accordance with the provisions of the "The rights of Persons with Disabilities Act, 2016". The Bank also upholds its employees' right to collective bargaining and provides opportunities for active engagement and consultation. Further, Bank's Corporate Governance practices are aimed at enforcing the right practices at all levels of functioning. The Bank has instituted a vigilance mechanism, which is built on three primary behavioural aspects – Preventive, Punitive and Participative. Additionally, the "Conflict of Interest Policy" envisages to serve as a mitigating and sensitising measure for helping manage situations, which may involve serious ethical risks or have legal and regulatory consequences.



Resource person: Sr. v. Sai sarvotham

Certificate



BROCHURE OF NATIONAL LEVEL WORKSHOP



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VIJAYAWADA-10**

NATIONAL LEVEL WORKSHOP

“EMERGING TRENDS IN COMMERCE AND BUSINESS”

15TH MAR 2022 @ 10:00 AM

**Organized By
Department of Commerce
In association with IQAC**

Invited Speaker:

Dr. Sneha latha

Dr. R. Siva ram Prasad

prof. D. Surya Chandra Rao

Chief Patrons:

Sri N. Venkateswarlu, President, SAGTE

Sri P.LakshmanaRao, Secretary & Correspondent, SAGTE

Sri T.SrihariRao, Convenor of the College

A.G & S.G Siddhartha Degree College of Arts & Science, Vuyyuru

DEPARTMENT OF COMMERCE

National Level Workshop

15.03.2022

NAME OF THE EVENT: NATIONAL LEVEL WORKSHOPS

- **Topic : EMERGING TRENDS IN COMMERCE AND BUSINESS**
- **Date conducted : 15/03/2022**
- **Keynote address:**

Every industry faces changes in its trends. The business industry also witnesses different changes in its working which are emerging over time. These changes are known as business trends. These business trends have changed the way of conducting businesses completely. Let's explore some of these trends and get to know about them. The names of some business trends are network marketing, franchising, e-commerce, business process outsourcing, knowledge process outsourcing, etc.

- **Technical session I :**
Resource person: Dr. Sneha latha

IT Head, Delta airways USA

Topic covered: E-Commerce

E-commerce has been one of the best ways in recent years to take your business online and open your market to the whole world. It essentially means buying and selling goods over the internet. You can deliver your products right to the doorsteps of the customer. It will inevitably boost your conversion rates and the number of sales. There are currently several emerging trends in the e-commerce industry such as Amazon, eBay, etc. Whether you have your business online or want to set it up online, you must be aware of the emerging trends in e-commerce.

Network marketing

Network marketing is one of the best emerging trends in the business environment. It is essentially a medium used by manufacturers to increase their sales. In this method, manufacturers rely on their distributors and their sub-distributors to form an efficient chain or

network of delivering products to the customers. This chain of distributors will enable you to reach a huge number of customers and increase your products' sales.

Photos

- **Technical session II :**

Resource person: Dr. R. Siva ram Prasad

Dean and faculty of commerce and business studies, ANU

Topic covered: Digital Economy

As the name suggests, the digital economy means taking all of your economic transactions online. In other terms, it is also known as the internet economy or the web economy. As you know, technology is expanding like wildfire, and sooner or later, the traditional and digital economy is bound to be one. It essentially includes all the businesses that are conducted via digital technologies or the internet. Also, it includes businesses such as e-business, e-commerce, etc. So be aware of recent trends in commerce.

Business Process Outsourcing

Business process outsourcing or BPO has been one of the fastest emerging trends in the business sector. It is a huge industry now and also has a significant impact on our global economy. Huge businesses tend to outsource their business process job to third parties from different countries which helps them cut down their costs and increase profit margins. Overall you can outsource a certain task of your company or business to another company at a low cost.

Photos

- **Technical session III :**

Resource person: prof. D. Surya Chandra Rao

**Prof. & Dean Department of commerce and business management
Krishna university, MTM**

Topic covered: M-Commerce

M-commerce, also known as mobile commerce, is a type of e-commerce. It is also one of the emerging trends in the e-commerce industry. This method brings forward a way for you to get your business to the mobile phones carried around by people in their pockets. You are providing ease of access to your customers, which will ultimately boost your sales significantly and also increase your profit margins by a great deal. These days, most people like to shop online using their phones, so this trend is not something to ignore for business owners.

Aggregator

The aggregator is one of the unique and emerging trends in the business sector. We have loads of information available on the internet via thousands of websites. To put it simply, the aggregator is a way for you to combine all of the information available on a certain topic in a single place. It will provide convenience to the people who are searching for that particular information.

Photos

- **Technical session IV :**
Resource person: Dr. Rajesh c. Jampala

**Dean, Academics and administration, P.B. Siddhartha College,
Vijayawada.**

Topic covered: Franchising

The latest business methodology also includes franchising as one of the emerging trends in it. Franchising can be an incredible way to expand your business even further. It mainly involves providing your business's rights or license to a third party called a franchise, and you will be the franchisor. You will let another party conduct the business on your behalf and receive some profit from that.



Resource person: prof. D. Surya Chandra Rao



Dignitaries and participants at the National Workshop



Resource person: Dr. Rajesh c. Jampala



Participants at the National Level



Participants at the National Level Webinar



Felicitations to Dr. R. Siva ram Prasad

